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DESIGN  
LUDOVICA+ROBERTO PALOMBA

AWARDS  
DESIGNEX COMFIA AU · 2005  
ADEX GOLD AWARD US · 2005

“UN OGGETTO SCULTOREO, DALLE AMPIE SUPERFICI PIANE CHE, COME UNO SPECCHIO, INTERAGISCONO RIFLETTENDO LA LUCE DI UNO SPAZIO: L’ISPIRAZIONE DI SOFT VIENE DALL’ARCHITETTURA CONTEMPORANEA DEI LOFT E RIMANDA AL PRODOTTO CON LO STESSO TIPO DI LUMINOSITÀ E DI FASCINO CONTEMPORANEO. VOLEVAMO DISEGNARE UN NUOVO CULT, UN ARCHETIPO DI ASSOLUTA QUALITÀ, CHE SAPESSSE CONIUGARE LA PUREZZA DELLE FORME CON LA SENSUALITÀ DEL LUSO. SOFT È COSÌ: IN BILICO TRA MODA ED EVERGREEN, TRA RAGIONE ED EMOZIONE, TRA VISTA E TATTO. LEGGIBILE CON UN SEMPLICE SGUARDO MA PROFONDAMENTE AMBIGUO COME TUTTE LE IMMAGINI RIFLESSE.”

LUDOVICA+ROBERTO PALOMBA



Monocomando esterno vasca-doccia con completo doccia  
Exposed single lever bath-shower mixer  
Monomando exterior baño-ducha con conjunto ducha



Monocomando lavabo free standing  
Free standing single lever basin mixer  
Monomando lavabo free standing



SOFT

120

Monocomando lavabo incasso  
Built-in single lever basin mixer  
Monomando lavabo de empotrar

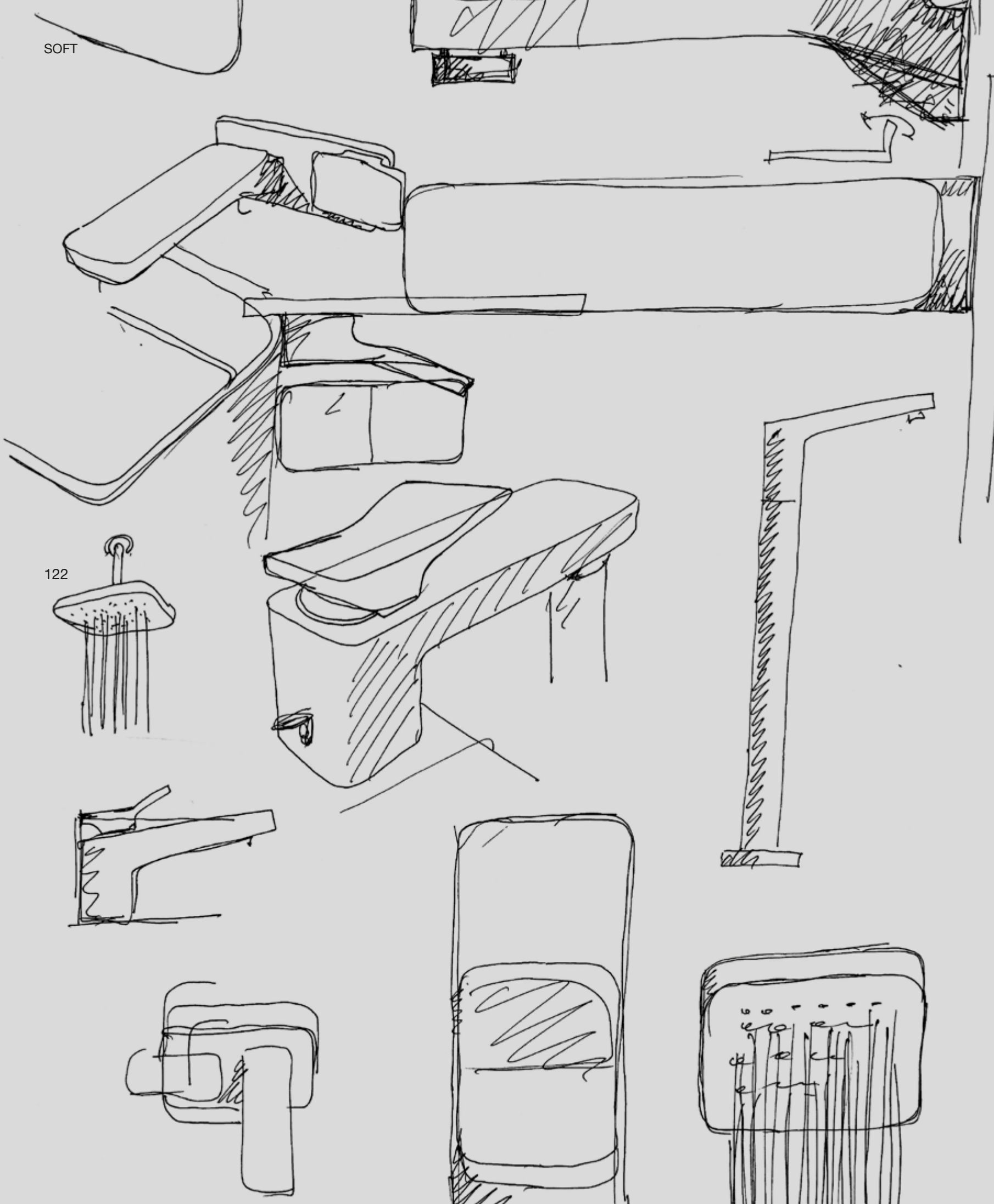


SOFT

121

Monocomando incasso vasca-doccia, completo asta murale con presa acqua e soffione con braccio doccia a parete  
Built-in single lever bath-shower mixer, complete slide rail with wall elbow and shower head with wall mounted shower arm  
Monomando baño-ducha de empotrar, conjunto barra mural con racor mural y rociador con brazo ducha mural





“A sculptural object with extensive flat surfaces whose mirror qualities reflect the light of a space: Soft draws its inspiration from the contemporary architecture of lofts and refers to the product with the same type of luminosity and contemporary charm. Our aim was to design a new cult object, an archetype of absolute quality which combined formal purity with luxurious sensuality. This is Soft, balanced between fashion and ever green, between reason and passion, between sight and touch. It can be read with a single look, but remains as deeply ambiguous as any reflected image.”

LUDOVICA+ROBERTO PALOMBA

“UN OBJETO ESCULTÓREO, DE AMPLIAS SUPERFICIES PLANAS QUE, COMO UN ESPEJO, INTERACCIONA REFLEJANDO LA LUZ DE UN ESPACIO: LA INSPIRACIÓN DE SOFT VIENE DE LA ARQUITECTURA CONTEMPORÁNEA DE LOS LOFT Y REMITE AL PRODUCTO CON EL MISMO TIPO DE LUMINOSIDAD Y ATRACTIVO CONTEMPORÁNEO. QUERÍAMOS CREAR UN NUEVO CULT, UN ARQUETIPO DE ABSOLUTA CALIDAD QUE SUPIERA CONJUGAR LA PUREZA DE LAS FORMAS CON LA SENSUALIDAD DEL LUJO SOFT ES ASÍ, EN EQUILIBRIO ENTRE LA MODA Y EL “EVER GREEN”, ENTRE RAZÓN Y EMOCIÓN, ENTRE VISTA Y TACTO. INTERPRETABLE CON UNA SIMPLE MIRADA PERO PROFUNDAMENTE AMBIGUO, COMO TODAS LAS IMÁGENES REFLEJADAS.”

LUDOVICA+ROBERTO PALOMBA



Monocomando bordo-vasca 4 fori  
4 hole bath tub single lever mixer  
Monomando borde-bañera 4 agujeros

Monocomando vasca free standing  
Free standing single lever bath mixer  
Monomando baño free standing



288

# Technical information

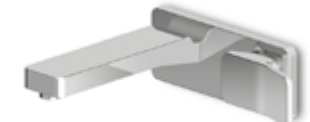
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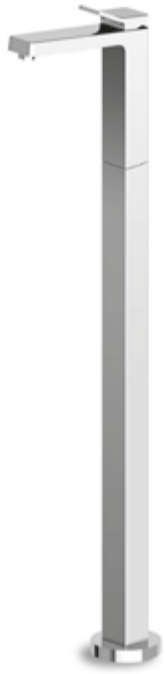
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|  <p><b>ZAL660 + R97821</b><br/>Termostatico incasso con 2 rubinetti d'arresto<br/>Built-in thermostatic mixer with 2 stop valves<br/>Termostático de empotrar con 2 llaves de paso</p> |  <p><b>ZAM660 + R97821</b><br/>Termostatico incasso con 2 rubinetti d'arresto<br/>Built-in thermostatic mixer with 2 stop valves<br/>Termostático de empotrar con 2 llaves de paso</p> |  <p><b>ZAL662 + R97823</b><br/>Termostatico incasso con 4 rubinetti d'arresto<br/>Built-in thermostatic mixer with 4 stop valves<br/>Termostático de empotrar con 4 llaves de paso</p> |  <p><b>ZAL278</b><br/>Free standing vasca<br/>Free standing bath mixer<br/>Free standing baño</p>                                                                 |
|  <p><b>ZAL661 + R97822</b><br/>Termostatico incasso con 3 rubinetti d'arresto<br/>Built-in thermostatic mixer with 3 stop valves<br/>Termostático de empotrar con 3 llaves de paso</p> |  <p><b>ZAM661 + R97823</b><br/>Termostatico incasso con 3 rubinetti d'arresto<br/>Built-in thermostatic mixer with 3 stop valves<br/>Termostático de empotrar con 3 llaves de paso</p> |  <p><b>ZAM662 + R97823</b><br/>Termostatico incasso con 4 rubinetti d'arresto<br/>Built-in thermostatic mixer with 4 stop valves<br/>Termostático de empotrar con 4 llaves de paso</p> |                                                                                                                                                                                                                                                      |
|  <p><b>ZAM278</b><br/>Free standing vasca<br/>Free standing bath mixer<br/>Free standing baño</p>                                                                                     |  <p><b>ZAL860</b><br/>Colonna doccia con gruppo esterno<br/>Shower column with exposed shower mixer<br/>Columna ducha con batería exterior</p>                                       |  <p><b>ZAM860</b><br/>Colonna doccia con gruppo esterno<br/>Shower column with exposed shower mixer<br/>Columna ducha con batería exterior</p>                                      |  <p><b>ZAG865</b><br/>Colonna doccia con termostatico esterno<br/>Shower column with exposed thermostatic mixer<br/>Columna ducha con termostático exterior</p> |

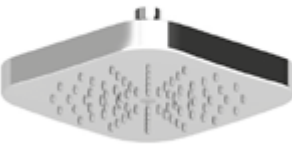
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|  <p><b>Z92204</b><br/>Bocca di erogazione<br/>Wall spout<br/>Caño</p>                                               |  <p><b>ZAL646 + R97810_ R97815</b><br/>Termostatico incasso e deviatore 2/3 vie<br/>Built-in thermostatic and 2/3 way diverter<br/>Termostático de empotrar e inversor de 2/3 vías</p> |  <p><b>ZAM646 + R97810_ R97815</b><br/>Termostatico incasso e deviatore 2/3 vie<br/>Built-in thermostatic and 2/3 way diverter<br/>Termostático de empotrar e inversor de 2/3 vías</p> |  <p><b>Z94589 + R97830_ R97835</b><br/>Deviatore a 2 o 3 vie<br/>2 or 3 way diverter<br/>Inversor de 2 o 3 vías</p> |
|  <p><b>Z94590 + R97830_ R97835</b><br/>Deviatore a 2 o 3 vie<br/>2 or 3 way diverter<br/>Inversor de 2 o 3 vías</p> | <p>Finiture - Finishes - Acabados:<br/>C8 = Nickel<br/>C40 = Gold<br/>C41= Brushed gold</p>                                                                                                                                                                               |                                                                                                                                                                                                                                                                           |                                                                                                                                                                                                        |

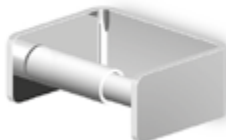
Articoli doccia ed accessori vedi serie Agorà - Shower items and accessories see Agorà serie - Artículos de ducha y accesorios, ver la serie Agorà

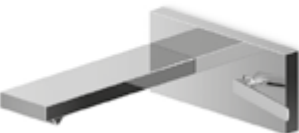
SOFT

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|  <p><b>ZP7212</b><br/>Monocomando lavabo<br/>Single lever basin mixer<br/>Monomando lavabo</p> |  <p><b>ZP7232</b><br/>Monocomando lavabo<br/>Single lever basin mixer<br/>Monomando lavabo</p> |  <p><b>ZP7329</b><br/>Monocomando bidet<br/>Single lever bidet mixer<br/>Monomando bidé</p> |  <p><b>ZP7292 + R99799</b><br/>Monocomando lavabo incasso<br/>Built-in single lever basin mixer<br/>Monomando lavabo de empotrar</p> |
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| <b>ZP7621 + R99676</b><br>Monocomando lavabo free standing<br>Free standing single lever basin mixer<br>Monomando lavabo free-standing                                      | <b>ZP7613 + R99614</b><br>Monocomando incasso vasca-doccia<br>Built-in single lever bath-shower mixer<br>Monomando baño-ducha de empotrar                                   | <b>ZP7096 + R97800</b><br>Zetasystem monocomando vasca-doccia<br>Zetasystem bath-shower mixer<br>Zetasystem monomando baño-ducha | <b>ZP7615 + R99613</b><br>Monocomando incasso doccia<br>Built-in single lever shower mixer<br>Monomando ducha de empotrar                                                   |
|                                                                                           |                                                                                            |                                                |                                                                                         |
| <b>ZP7149</b><br>Monocomando esterno vasca-doccia<br>Exposed single lever bath-shower mixer<br>Monomando exterior baño-ducha                                                | <b>ZP7090 + R97800</b><br>Zetasystem monocomando doccia<br>Zetasystem shower mixer<br>Zetasystem monomando ducha                                                            | <b>ZP7168</b><br>Monocomando bordo vasca 4 fori<br>4 hole bath tub single lever mixer<br>Monomando borde-bañera 4 agujeros       | <b>ZP7622 + R99676</b><br>Monocomando vasca free standing<br>Free standing single lever bath mixer<br>Monomando baño free standing                                          |
|                                                                                          |                                                                                          |                                              |                                                                                        |
| <b>ZP7659 + R97820</b><br>Termostatico incasso con rubinetto d'arresto<br>Built-in thermostatic mixer with stop valve<br>Termostático de empotrar con llave de paso         | <b>Z92094_ Z92091</b><br>Bocca di erogazione<br>Wall spout<br>Caño                                                                                                          | <b>ZP7800 + R97800</b><br>Zetasystem termostatico doccia<br>Zetasystem thermostatic shower<br>Zetasystem termostatico ducha      | <b>ZP7662 + R97823</b><br>Termostatico incasso con 4 rubinetti d'arresto<br>Built-in thermostatic mixer with 4 stop valves<br>Termostático de empotrar con 4 llaves de paso |
|                                                                                          |                                                                                          |                                               |                                                                                        |
| <b>ZP7661 + R97822</b><br>Termostatico incasso con 3 rubinetti d'arresto<br>Built-in thermostatic mixer with 3 stop valves<br>Termostático de empotrar con 3 llaves de paso | <b>ZP7660 + R97821</b><br>Termostatico incasso con 2 rubinetti d'arresto<br>Built-in thermostatic mixer with 2 stop valves<br>Termostático de empotrar con 2 llaves de paso | <b>Z92094_ Z92091</b><br>Bocca di erogazione<br>Wall spout<br>Caño                                                               | <b>Z92094_ Z92091</b><br>Bocca di erogazione<br>Wall spout<br>Caño                                                                                                          |

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| <b>ZP7646 + R97810_ R97815</b><br>Termostatico incasso e deviatore 2/3 vie<br>Built-in thermostatic and 2/3 way diverter<br>Termostático de empotrar e inversor de 2/3 vias | <b>Z94592 + R97830_ R97835</b><br>Deviatore a 2 o 3 vie<br>2 or 3 way diverter<br>Inversor de 2 o 3 vias | <b>ZP7729 + R99799</b><br>Rubinetto incasso da 1/2"<br>1/2" wall valve<br>Llave de paso 1/2" | <b>ZP7069</b><br>Monocomando esterno doccia<br>Exposed single lever shower mixer<br>Monomando exterior ducha |
|                                                                                          |                       |           |                          |
| <b>Z92899</b><br>Soffione laterale a getto fisso<br>Lateral shower head, simple jet<br>Rociador lateral, chorro fijo                                                        | <b>Z94183</b><br>Soffione in ABS a getto fisso<br>ABS shower head<br>Rociador de ABS, chorro fijo        | <b>Z93027</b><br>Braccio doccia a parete<br>Wall-mounted shower arm<br>Brazo ducha mural     | <b>Z95213</b><br>Completo asta murale<br>Complete slide rail<br>Conjunto barra mural                         |
|                                                                                        |                     |         |                          |
| <b>Z93026_ Z93024</b><br>Braccio doccia a soffitto<br>Ceiling mounted shower arm<br>Brazo ducha de techo                                                                    | <b>Z93805</b><br>Presa acqua<br>Wall elbow<br>Racor mural                                                | <b>Z93938</b><br>Appendidoccia duplex<br>Wall-mounted shower support<br>Soporte ducha        | <b>Z95213</b><br>Completo asta murale<br>Complete slide rail<br>Conjunto barra mural                         |
|                                                                                        |                     |         |                         |
| <b>Z93944</b><br>Appendidoccia<br>Handshower support<br>Soporte ducha                                                                                                       | <b>Z94725</b><br>Doccetta a getto fisso<br>Handshower simple jet<br>Ducha 1 chorro                       | <b>ZAC710</b><br>Porta sapone a muro<br>Wall soap dish<br>Jabonera de pared                  | <b>ZAC713</b><br>Porta bicchiere a muro<br>Wall tumbler holder<br>Portavasos de pared                        |

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|                                                           |  |  |         |
| <b>ZAC715</b><br>Dispenser a muro<br>Wall mounted soap dispenser<br>Dispenser de pared                                                     | <b>ZAC750</b><br>Porta salviette<br>Towel holder<br>Toallero                      | <b>ZAC720</b><br>Porta salviette cm 30<br>Towel holder cm 30<br>Toallero cm 30     | <b>ZAC721</b><br>Porta salviette cm 45<br>Towel holder cm 45<br>Toallero cm 45             |
|                                                            |  |  |         |
| <b>ZAC722</b><br>Porta salviette cm 55<br>Towel holder cm 55<br>Toallero cm 55                                                             | <b>ZAC751</b><br>Appendiabito<br>Hook<br>Percha                                   | <b>ZAC730</b><br>Porta rotolo<br>Toilet-paper holder<br>Portarrollos               | <b>ZAC732</b><br>Porta rotolo di scorta<br>Toilet paper holder<br>Portarrollos de repuesto |
|                                                          |                                                                                   |                                                                                    |                                                                                            |
| <b>ZAC355_ZAC356</b><br>Porta scopino free standing / a muro<br>WC brush set, free standing / wall mounted<br>Escobillero suelo / de pared | Finiture - Finishes - Acabados:<br>C8 = Nickel                                    |                                                                                    |                                                                                            |

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| <b>ZHI584</b><br>Monocomando lavabo<br>Single lever basin mixer<br>Monomando lavabo                                                       | <b>ZHI583</b><br>Monocomando lavabo<br>Single lever basin mixer<br>Monomando lavabo                                                       | <b>ZHI641 + R99799</b><br>Monocomando lavabo incasso<br>Built-in single lever basin mixer<br>Monomando lavabo de empotrar                                           | <b>ZHI642 + R99799</b><br>Monocomando lavabo incasso<br>Built-in single lever basin mixer<br>Monomando lavabo de empotrar                                                   |
|                                                        |                                                        |                                                                                  |                                                                                          |
| <b>ZHI349</b><br>Monocomando bidet<br>Single lever bidet mixer<br>Monomando bidé                                                          | <b>ZHI655 + R99684</b><br>Monocomando incasso vasca-doccia<br>Built-in single lever bath-shower mixer<br>Monomando baño-ducha de empotrar | <b>ZHI096 + R97800</b><br>Zetasystem monocomando vasca-doccia<br>Zetasystem bath-shower mixer<br>Zetasystem monomando baño-ducha                                    | <b>ZHI525</b><br>Monocomando esterno vasca-doccia<br>Exposed single lever bath-shower mixer<br>Monomando exterior baño-ducha                                                |
|                                                      |                                                      |                                                                                |                                                                                        |
| <b>ZHI451 + R97913</b><br>Monocomando incasso vasca-doccia<br>Built-in single lever bath-shower mixer<br>Monomando baño-ducha de empotrar | <b>Z92202 - Z92203</b><br>Bocca di erogazione<br>Wall spout<br>Caño                                                                       | <b>ZHI560</b><br>Monocomando esterno doccia<br>Exposed single lever shower mixer<br>Monomando exterior ducha                                                        | <b>ZHI650 + R99499</b><br>Monocomando incasso doccia<br>Built-in single lever shower mixer<br>Monomando ducha de empotrar                                                   |
|                                                      |                                                      |                                                                                |                                                                                        |
| <b>ZHI090 + R97800</b><br>Zetasystem monocomando doccia<br>Zetasystem shower mixer<br>Zetasystem monomando ducha                          | <b>ZHI800 + R97800</b><br>Zetasystem termostatico doccia<br>Zetasystem thermostatic shower<br>Zetasystem termostático ducha               | <b>ZHI659 + R97820</b><br>Termostatico incasso con rubinetto d'arresto<br>Built-in thermostatic mixer with stop valve<br>Termostático de empotrar con llave de paso | <b>ZHI660 + R97821</b><br>Termostatico incasso con 2 rubinetti d'arresto<br>Built-in thermostatic mixer with 2 stop valves<br>Termostático de empotrar con 2 llaves de paso |

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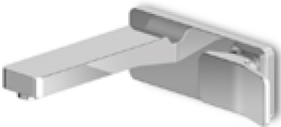
**ZP7212**  
Monocomando lavabo  
Single lever basin mixer  
Monomando lavabo



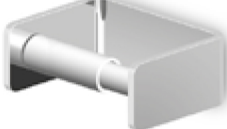
**ZP7232**  
Monocomando lavabo  
Single lever basin mixer  
Monomando lavabo



**ZP7329**  
Monocomando bidet  
Single lever bidet mixer  
Monomando bidé



**ZP7292 + R99799**  
Monocomando lavabo incasso  
Built-in single lever basin mixer  
Monomando lavabo de empotrar

|                                                                                                                                                                                                                                          |                                                                                                                                                          |                                                                                                                                                                             |                                                                                                                                                                                         |
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|  <p><b>ZAC715</b><br/>Dispenser a muro<br/>Wall mounted soap dispenser<br/>Dispenser de pared</p>                                                       |  <p><b>ZAC750</b><br/>Porta salviette<br/>Towel holder<br/>Toallero</p> |  <p><b>ZAC720</b><br/>Porta salviette cm 30<br/>Towel holder cm 30<br/>Toallero cm 30</p> |  <p><b>ZAC721</b><br/>Porta salviette cm 45<br/>Towel holder cm 45<br/>Toallero cm 45</p>            |
|  <p><b>ZAC722</b><br/>Porta salviette cm 55<br/>Towel holder cm 55<br/>Toallero cm 55</p>                                                                |  <p><b>ZAC751</b><br/>Appendiabito<br/>Hook<br/>Percha</p>              |  <p><b>ZAC730</b><br/>Porta rotolo<br/>Toilet-paper holder<br/>Portarrolos</p>            |  <p><b>ZAC732</b><br/>Porta rotolo di scorta<br/>Toilet paper holder<br/>Portarrolos de repuesto</p> |
|  <p><b>ZAC355_ZAC356</b><br/>Porta scopino free standing / a muro<br/>WC brush set, free standing / wall mounted<br/>Escobillero suelo / de pared</p> | <p>Finiture - Finishes - Acabados:<br/>C8 = Nickel</p>                                                                                                   |                                                                                                                                                                             |                                                                                                                                                                                         |